



# **Power in Possibilities: Shasta County**

Cathy Darling Allen – Shasta County Clerk/RoV

# Overview

Introduction

Manual Tally

Opportunities for support

Q&A

# Introduction – about me

Hired as Assistant County Clerk 2003, appointed County Clerk 2004

Elected in 2006, 2010, 2014, 2018, 2022

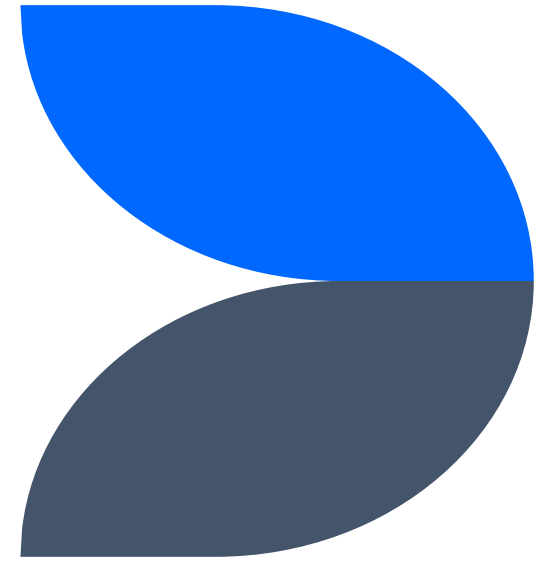
Long time League member

Elected department heads in CA are non partisan

Grew up in DC, graduated UCSB 1993, raised 5 children in Redding area, my husband & I are currently raising my granddaughter, age 5.

# Manual Tally

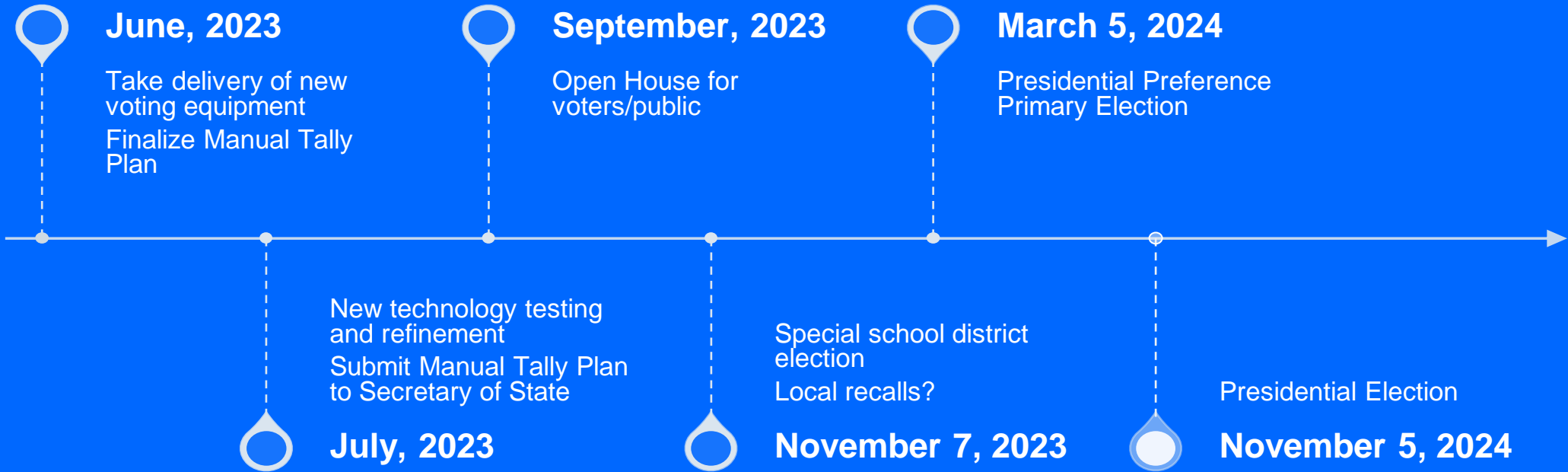
What's happening in Shasta?

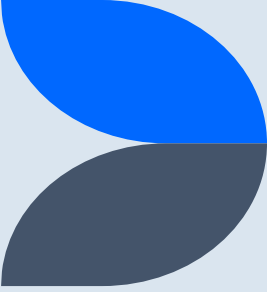


# Current Timeline



# Election (future) Timeline





# Estimates: what will it take

In November 2022 we counted 68,986 ballots, which equates to 2.8 million individual votes.

Needs for November 2024	Electronic Tally	Manual Tally
Space (building)	13,000 feet <sup>2</sup>	As much as 40,000 feet <sup>2</sup>
Permanent Staff	18	24
Hand counting staff	400 (poll workers)	1,300
Timelines/deadlines	Clearly established by experience	Still being developed
Funding	Barely sufficient	More needed

# Where we are now

## We continue to analyze resource needs

- facility – space needs analysis
- recruitment of staff
- retention of staff
- pursuing additional funding
- process details
- new voting system implementation
- training new staff
  
- responding to attacks
- responding to public comments & PRAs based on mis/dis/mal information (MDM)
- taking care of staff and each other
- advocating for resources



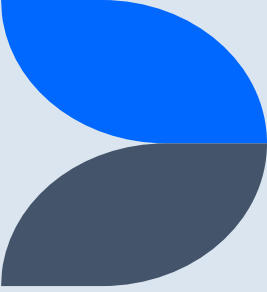
“

Adjust to changing times while  
staying true to your principles

”

Jimmy Carter

# Opportunities for support



1

## Show Up

- Redding League has been present at every Board meeting so far

2

## Learn

- Elections administration is complicated, ask your local for the details

3

## Spread Truth

- Research tells us a slow drip of truth is the most effective way to fight MDM

4

## Teach

- 2024 brings another Top Two Primary – voters will need a refresher & we will have an open seat for US Senate

5

## Join

- Counties moving to the Voters Choice Act model have many opportunities to offer – call your local and ask

# Other ways to help

## Spread the message

Election administration is a profession, it's not political.

Election administration in California is non partisan.  
Promote & enjoy this feature of our accurate, transparent system.

Send your local election office a thank you note!

Know a skeptic? Engage with them, even when it's hard.

VOTE.


# Other ways to help

## Advocate for funding

Elections are paid for by local tax dollars in almost every state, and definitely in California.

The state & federal governments provide NO, zero funding that is regular, sustaining or dependable. This needs to change.

Local communities all over California are effectively subsidizing the state & federal government through the conduct of elections on the backs of local taxpayers.



**Q & A**

**Thank you**

Cathy Darling Allen

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