

LWVSD Sips & Civility Event Report

May 23, Meaningful Political Action

Event General Information

| | |
|--------------------------|--|
| Date | Tuesday, May 23, 2017 |
| Location | San Diego Central Library, 330 Park Blvd. |
| Event Time | 6:00pm-8:00pm |
| Event Coordinator | Amanda Berg; amandalberg@gmail.com ; (858) 603-3733 |

Results

| | |
|--------------------------------------|--|
| Number of Attendees Signed In | 121 |
| Survey Responses | 81 |
| Event Expenses | Approx. \$360 \$50 programs \$40 wine \$50 event liquor license \$20 prize packages \$200 Facebook advertising |
| Event Income | \$459 \$20 donation at membership table \$19 tips at bar \$285 cash for drawing \$135 credit cards for drawing |
| New Members | Unknown, none on location |

Exit Survey Responses:

| 1. How would you describe the information presented tonight? | | |
|--|-----------------|------------|
| Very Useful | Somewhat Useful | Not Useful |
| 89% | 11% | 0% |

| 2. How many Sips and Civility events have you attended before this one? | | |
|---|------------|---------------|
| First Time | One or Two | Three or More |
| 77% | 17% | 6% |

| 3. Do you plan to attend our next Sips and Civility in September? | | |
|---|----------|--------------|
| Yes, Definitely | Not Sure | Probably Not |
| 65% | 27% | 7% |

| 4. How did you hear about this event? | | | |
|---------------------------------------|---------------|-------|---------|
| Facebook | Friend/Family | Email | Library |
| 65% | 39% | 8% | 0% |

- One person mentioned Meetup.com and one said they were a League member.

5. What political issues would you be interested in discussing at a future event?

| | |
|--|--|
| a similar event for both democrats AND republicans | money out of politics |
| all relevant nice job | money out of politics |
| any | More discussion on compromise between parties |
| anything | open government |
| Citizens United | possible solutions to creating awareness for the issue |
| Education and how to be politically effective | poverty |
| education, efficacy, how to run for office | privacy |
| election reform | racism |
| election reform | Recap on single payer healthcare |
| environment | right to choose |
| environment, sociopolitical class | sanctuary city |
| facts | size of government |
| facts, data how to evaluate analysis of facts | social media in politics, political law |
| grassroots activism | social services |
| green energy, climate change, conservation | Technological Automation |
| health | Understanding and compromising for the good of all |
| healthcare | welfare |
| healthcare | women, immigration, local politics |
| healthcare | youth involvement in politics |
| Healthcare insurance | immigration |
| healthcare, gender issues, immigration | immigration |
| healthcare, voter registration | impeachment |
| Homeless youth | international law |
| homelessness | media effect in politics |
| homelessness, money in politics, environment | money in politics, media, independent media, climate change, local government involvemtn |
| how polls work | |
| how to work together locally | |

Event notes:

The event was a huge success! Having a prize drawing was definitely a big pull. It also kept attendees at the event until the very end. This was easily the most engaged audience we have had.

Feedback from our guest speaker:

Amanda,

Thanks so much for having me at Sips & Civility. What an amazing event you put on! I was half expecting an old tv rolled out between bookshelves and seven or eight people sitting around library desks. I was a little floored by the beautiful space, the number of people, the wisdom of the people and their questions, the punctuality and organization of the event, and my lovely gift basket.

Thanks again. I had a blast.

Joe

What worked well:

- Opportunity drawing made quite a bit of money and kept everyone there
- Having a dynamic, engaging, entertaining guest speaker
- 2 different discussion sections was perfect amount
- Food and beer outside was great (weather permitting)
- Moving sign-in tables closer to the doors allowed for easier movement to the outside patio
- A couple of well-placed social media posts the week before the event - one advertising donated beer from local brewery and one highlighting the prizes available for the drawing

Improvements for next time:

- Have enough food for everyone
- Offer free prize drawing tickets to the best social media post with #sipsandcivility. This way we can get more photos without having to ask people to pose.
- Potentially run #sipsandcivility photos on screen during networking portion
- Ask about age on exit survey
- Focus on finding a dynamic guest speaker and build the topic around them instead of forcing our speaker to fit a topic
- Add table numbers to Discussion Leader Handout